

This booking form can be photocopied

About your organisation

Name of organisation: _____

Address of organisation: _____

Telephone: _____ Email: _____

About your delegates

Delegate 1: Full Name _____ Email _____

Please state any access requirements _____

Please state any dietary requirements _____

| Workshop Choices* | First choice | Second choice |
|-------------------|--------------|---------------|
| | | |

Delegate 2: Full Name _____ Email _____

Please state any access requirements _____

Please state any dietary requirements _____

| Workshop Choices* | First choice | Second choice |
|-------------------|--------------|---------------|
| | | |

* Whilst we will do our best to accommodate your requirements, please note that the workshops will fill quickly and will be allocated on a first come first serve basis. Therefore, we ask that you please select a first and second choice for both the morning and afternoon session to help us accommodate your needs.

Do you require a Trade Stand? Yes No

Cost of Trade Stand: (£10 or £50) £

Do we have permission to send you information about future conferences, events and training opportunities?

Yes No

Cost for delegates: (£30 each) £

TOTAL COST £

Please make cheques payable to: South Shropshire Furniture Scheme and return to SSFS, Rockspring Community Centre, Sandford Road, Ludlow, SY8 1SX. Delegates will receive confirmation of their place via email unless we are advised otherwise

You are invited to select a first and second choice for both the morning and the afternoon workshop sessions. Whilst we will endeavour to meet your first choice, please note that workshop capacity is limited and it may not be possible to meet every delegate's preference as conference places fill up.

Legal structures for social enterprise

So you want to trade as a social enterprise? Chris England of Midwest Rural Enterprise reviews the various legal structures you might adopt to govern and manage your business and discusses some of the factors you should consider.

Intellectual Property and your Enterprise—

Patents? Trademarks? Copyright? Design? Is Intellectual Property a mystery to you? David Hopkins, from the Intellectual Property Office will help you find out more about the benefits of using Intellectual Property in your business.

Social Enterprise and the Public Sector: A Changing Dynamic?

This workshop will explore the potential opportunities for new social enterprise partnerships with the public sector and the agenda surrounding this (Localism Bill, Right to Provide, Personalisation etc). The workshop will be a chance to discuss what infrastructure support is needed to enable the social enterprise sector to take advantage of new opportunities and to consider the risks.

Getting the Message Out: Marketing & Market Research for Enterprises

An informal participative session aimed at identifying the most appropriate marketing strategies for your organisation. This will include market research ideas designed to back up your marketing strategy. Participants can bring their own marketing material for discussion if they wish.

Trade Stand prices

Local social enterprises £10 for 2m x 2m square space

Commercial organisations £50 for 2m x 2m square space